



PERINTON HISTORICAL SOCIETY

18 PERRIN STREET

FAIRPORT, NEW YORK 14450

PHS Board Meeting: March 11, 2008

<p><u>Attending:</u> Alliger, Joan Davis-Fritsch, Doris Keeler, William King, Clark Wild, David Thomson, May Unckless, Jim Wolf, George</p>	<p><u>Not Attending:</u> Barry, Bill Lewis, T.C.</p>	<p><u>Attending Guest:</u> May, Pat <u>Non-attending Guests:</u> Delancey, Craig</p>
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The meeting was called to order by Clark. Jim motioned to accept the minutes of February 12, 2008, May seconded. All were in favor.

PRESIDENTS REPORT:

Roofing Project: Bill reported that the Village will replace the current slate roof with shingles which was estimated to cost \$64,000. This material has a warranty of 50 years.

PROGRAM REPORT:

March & April Program: Bill K. found a speaker for our March 18th program. It will be Chad Fabry who will speak on "Historic Houses & Architectural Styles in the Area". The April program is the House Tour.

May Picnic: Bill will write an article about the potluck dinner/picnic in the next Historigram. It will be at the Perinton Park pavilion at 6 p.m. on May 13th.

TREASURER REPORT:

Salary Correction: The curator's salary discussed at the last meeting was stated incorrectly. It is actually \$2,400 rather than \$2,300. With paying of the bonus of \$500 that was agreed on, it makes the total salary \$2,900 and does not divide into easy amounts if paid monthly, as it is being done today. George motioned that these payments be paid as nearly equal as possible throughout the calendar year. Jim seconded the motion and all were in favor.

Accounts: May reported that there is \$1,903.53 in the checking account and \$3693.68 in the Money Market. \$2000 of the MM was transferred to our checking to pay expenses. There is \$9007.25 in the CD, the Community Fund balance has gone down to \$81,422.36 due to the recent market drop and the Grant Account has \$2822.15 for a total of \$98,818.97.

HOUSE TOUR:

8 Stops: Clark contacted the Village Administrator and made arrangements to have Potter Memorial available for the kick off of the event. Potter is only 3 blocks from the neighborhood and will serve as one of the tour homes. Bill B. is following up on arrangements. The ballroom on the 3rd floor has a drop down stairway and is not suitable for the tour, but a display will be developed to showcase this aspect of the building. **The Lewis Farm House on W. Church and 5 homes in the Faircroft Neighborhood are confirmed.** Bill has booked the Green Lantern beginning at 3:30 pm for the final stop on the tour.

Booklet & Publicity: Bill Keeler and Joan Alliger have offered to help with research/writing of the home descriptions. We will have to skip the FACT12 video production this year; no one on our board has the time/skills to produce it.

Ticket Verification at Door:

George motioned to have a process to verify ticket entry at the door of the tour homes. Jim seconded. Members will have a mailing label on the back which will indicate whether they have a family, couple or individual membership.(children are not allowed on the tour) If it is a family or couple membership, only one ticket or booklet is needed for entry. An individual member would need to purchase another ticket for a guest. Tickets sold to non-members will admit one person. All were in favor of this process. George also motioned that members that join as of March 31st would be entitled to the house tour as a benefit of membership. Clark seconded this motion. 5 board members were in favor, 2 against. The motion passed. Pat May is contacting the Town Hall and Library to get their commitment again for selling the tickets in advance. Clark got the Village Hall OK

MERCHANTS:

PHS Hosting Meeting: The hosting of the F-PMA meeting March 25th has been canceled.

Events: Spring Affair fundraiser for Village Partnership is May 17th .There will be a Jazz & Blues event June 7th with Gap Mangione. Canal Days is set for June 6, 7 & 8. Cruz Night will start the first Tuesday in June.

The Pub Crawl will be July 19th. They are planning 3 movie nights this summer.

Other Projects: VP is starting a "Buy a Bench" Campaign and developing a photo poster with porches of Fairport, which plays off the "front-porch" Friendly positioning, used by the VP to promote the area. 12 sites have been selected for the Historical markers. There will be art selected and placed in Kennelley Park.

Businesses: The Evangelical Church on E. Church is expanding and there is a new business moving into the Grappa Restaurant location; Corn Hill Creamery. They will have a retail and ice cream production operation.

NOMINATING COMMITTEE:

Someone to fill the VP (program director) slot is needed. There is one Trustee position and two Trustees, George and TC will need to be elected if they are willing to continue to serve on the board. Also, though she is not interested in the VP position, Bernadette might want to serve as trustee. It was agreed that the first step would be get an indication of interest before proceeding with a committee meeting. Jim volunteered to be on the committee and Doris per the by-laws will chair. Others active members were suggested for the committee and as possible candidates. We will likely not have a slate before the Historigram deadline.

COMMUNICATIONS:

Publicity: Joan reported publicity for the March program has been circulated to the media.

Logo/Web Committees: Doris and Dave met with board members to gather information and direction over the last month. The committee met in Feb. and is currently working on concepts. The group will meet on March 25th to review progress. Doris is hoping that the designs will be ready for presentation to the board in April.

MUSEUM REPORT:

Building Maintenance: Bill is purchasing period lighting fixtures from House Parts at a cost of \$1,200. He is investigating energy and non-UV lights. Receipts will be submitted to the Village for reimbursement. Roto-Rooter cleanout estimate is \$436 of the first two hours, and \$200 each hour after that to clean out the lines. This was approved to have done at a previous meeting but more expensive than expected. Clark confirmed to go ahead and have the work done. The back hall to the second floor could use painting. Harold Castle is willing to do for us.

Historigram: Dave submitted an article for the newsletter asking members if they would be interested in bringing in their collections to share with the community. The main focus for this issue is the picnic and volunteers that are needed for Canal Days. Deadline to submit an article is April 8th.

4th Grade Program: Scheduling visits for early June and one contact would like to visit on May 5, 7, and 9. May volunteered to fill in for Bill as host for one of the three visits.

MEMBERSHIP:

We have several new members. Jim will mail the Historigram to all House Tour ticket sales customers for several issues as he has done in the past. Many have renewed and become members in the past and this will introduce them to the other programs of the Society.

STUCTURE COMMITTEE: There was no report at this time.

OLD BUSINESS:

Open House: Set for March 30 from 2-4 p.m. for an open house for Village, Town and School Boards and other government officials. Doris mailed a total of 35 invitations and has had 2 yes and 1 no so far. The RSVP date is March 24th. Clark will welcome at 2:15 and then Bill will give a tour. May volunteered to take care of refreshments.

Objectives Committee:

Since the overall PHS Goals & Objectives were approved at the last meeting the committee met informally to draft goals for the board of trustees; Beautification/Maintenance of Museum Building, Financial Viability, Brand/Identity, Technology, Partnerships and Succession Planning. See attached draft. Discussion was tabled until the April meeting.

NEW BUSINESS:

Walking Tour Brochure: Clark shared with the group, the new walking tour brochure produced by Jean Keplinger and the Town of Perinton. Bill Keeler has them for visitors in the Museum.

Costume Curator Assistant(s): Doris announced that there is a need for find an assistant or two to help with the costumes. Our curator has been taking care of the collections for a number of years and is requesting this help. Doris wrote a newsletter article and has circulated it to a sewing guild and volunteers at Dayton Corners in Penfield.

NEXT MEETING: Tuesday, April 15th at 7 p.m.

ADJOURNMENT: Jim motioned that the meeting be adjourned and May seconded. All were in favor. The adjourned at 9:05 pm. *Respectfully submitted, Doris Davis-Fritsch*