



Board Members:
Boas, Keith (2022)
DeMeis, Jane (2021)
Hunt, Robert (2022)
Laurence, John (2023)
Lee, Suzanne (2022)
McCormick, Lucy (2023)
Poray, Bill (2023)
Profitt, Vicki (2023)
Unckless, Jim (2021)
Wells, Matt (2022)
Wiener, Linda (2021)

Others Present
Davis-Fritsch, Doris

PHS Board of Trustees Meeting Minutes December 15, 2020

A regular meeting of the Board of Trustees was held on December 15, 2020 virtually on Zoom due to the pandemic.

The meeting was called to order at 6:04 PM by President Robert Hunt.

Secretary's Report and Minutes. Suzanne Lee

Minutes of the regular Board of Trustees meeting from October 27, 2020 were presented. *Minutes were accepted on a motion made, seconded, and carried.*

Treasurer's Report. Linda Wiener

- **Treasurer's report for November 2020** was presented as follows:

Balance sheet – Total assets and equity = \$150,365. Total cash of \$59,971 (increase of \$194 from October and an increase of \$4697 from PY cash).

Profit and Loss for month: net income of \$187. YTD net income is \$1,693.

Profit and Loss actual compared to budget: Year-to-date through August 31, 2021

Income \$17,792 compared to \$24,965 budgeted for 2020-2021 (71% of budgeted amount)

Expenses \$3,934 compared to \$24,403 budgeted for 2020-2021 (16% of budgeted amount)

Treasurer's report for November was accepted on a motion made, seconded, and carried.

Per discussion at our prior board meetings regarding concerns related to Evans bank, Linda has investigated our options for transferring our accounts to another bank and recommended Lyons National Bank. The board agreed with this recommendation. Signature cards will be drawn up as follows: Bob, Linda, and Suzanne on the primary checking account and the savings account, and Bob, Linda, and Vicki on the gift shop account. *A motion to switch banks was made by Keith Boas, and seconded by Linda Wiener. The motion passed unanimously.*

Committees

Property – Bob Hunt

- No report.

Technology – Vicki Profitt

- No report.

Website - Doris Davis-Fritsch

- Updated the Home page to indicate that we are temporarily closed.
- In November, we had 695 unique visitors, compared to 2264 in November 2019 (we are not having a Yuletide fundraiser this year).

Vice President's Report – Vicki Profitt

- We now have a professional Zoom account, so meetings are no longer limited to 40 minutes.
- The museum closed early due to the pandemic (we were only getting about 60 visitors a month, instead of our usual 170 per month. We hope to reopen in March as usual.
- We received a \$500 donation from Jane Stevens to put toward a virtual house tour.
- The library has been hosting our online presentations, which are going well, although attendance is down.
- Possible ideas for membership: members-only Zoom presentations, an old-fashioned radio show (Jane will follow up with contacts), or an online trivia night.

Communications – Jane DeMeis

- Jane is sending out information to the library for presentations.
- Her list of media contacts is outdated; she will work on updating it.
- Will push memberships as a gift idea on NextDoor.

Membership – Jim Unckless

- Memberships are still down compared to last year at this time.
- However, dues and extra donations are up.

Historigram – Bill Poray

- There will be no January issue, as usual. The deadline for February's issue is January 15.
- This past issue was the 85th issue for Bill and Keith! Congratulations and great job.

Thursday Morning Crew – Lucy McCormick

- No report.

Volunteers – John Laurence

- Museum will open March 6.
- There are several volunteers working on gathering today's history, including the pandemic, from both individuals and organizations.
- Jean Whitney is gathering information about all the new apartment buildings going up in the village, especially along the Canal.

Old Business

- **Virtual House Tour:** Can we look into creating a virtual house tour for 2021, like the Landmark Society held? We could charge a fee and email a link as the "ticket." Howard Hanna realtors or another company might be willing to create the virtual showings for the properties.
- **Lucy suggested doing a "Signs of Spring" display**, either physically or virtually – have people submit photos from around town, could print out and hang or run on the screen; could start soliciting from places like the Facebook site "You know you're in Fairport..."
- Private parties are on hold due to pandemic
- Village repairs
- Program room handicapped access

New Business

- Bob has reserved the Perinton Park Pavilion for June 15th, in hopes that by then, we will be able to have an annual picnic. We normally have our picnic in May, but are giving it another month, hoping by then the vaccine distribution will have covered enough people to make a gathering possible.

Next meeting: The next meeting is scheduled for January 26, 2021 at 7:00 pm via Zoom.

Meeting ended at 7:05 pm.

Respectfully submitted,

Suzanne Lee, Secretary