

Board Members:

Boas, Keith (2022)
DeMeis, Jane (2021)
Hunt, Robert (2022)
Laurence, John (2023)
Lee, Suzanne (2022)
McCormick, Lucy (2023)
Bill Poray (2023)
Profitt, Vicki (2023)
Unckless, Jim (2021)
Wells, Matt (2022)

Wiener, Linda (2021)

Others Present

PHS Board of Trustees Meeting Minutes September 22, 2020

A regular meeting of the Board of Trustees was held on September 22, 2020 at the museum.

The meeting was called to order at 6:58 PM by President Robert Hunt.

Elections

Bill Poray presented the slate of officers for election this year:
 Bob Hunt, President
 Vicki Profitt, Vice President
 Linda Wiener, Treasurer
 Suzanne Lee, Secretary
 Jane DeMeis, Communications Director
 The slate was elected on a motion made, seconded, and carried.

Secretary's Report and Minutes. Suzanne Lee

Minutes of the regular Board of Trustees meeting from August 25, 2020 were presented. *Minutes were accepted on a motion made, seconded, and carried.*

Treasurer's Report. Linda Wiener

- Treasurer's report for August 2020: year-end details are being finalized and will be presented at the next meeting.
- The 990 postcard tax return was filed with the IRS.
- The **budget was presented for 2020-2021**. It shows a small profit. A copy will be filed with these minutes.

Budget for next fiscal year, 2020-2021, was accepted on a motion made, seconded, and carried.

• Since Fairport Savings became Evans Bank, there have been problems getting statements, using online banking and Zelle, and other issues. We will be looking at potentially switching to a credit union.

Committees

Property – Bob Hunt

• We still need a new head of the Property Committee to replace Catherine.

Technology – Vicki Profitt

No report.

Website - Doris Davis-Fritsch

- Added Ida Dougherty biography to the website.
- Posted board minutes.
- Unique visitors for August were 900.

Vice President's Report – Vicki Profitt

- We are looking for a new November program, as Bill would rather do his in person or record it at the museum. If no one can be found, Bill will do November.
- The September and October meetings in partnership with the museum are booking up and ready to go.
- December's program will be by someone from Strong Museum and be held via Zoom.
- We are looking into whether we should purchase our own Zoom corporate account to host our own meetings.
- Several small private tours have been given.
- The gift shop will be getting a clearance area to help move older merchandise; new items will be chosen in the new year.

Communications – Jane DeMeis

• Sent out publicity for Dr. Seuss to Nextdoor, Spectrum, Life in the Finger Lakes, Eventful, Messenger Post, Pennysaver, and Instagram.

Membership – Jim Unckless

- The number of memberships is down from this time last year, mostly due to not being able to have the house tour. On the positive side, we are still ahead of last year's dues collections and about the same on extra donations.
- We will be sending renewal reminder postcards to the 180 people who haven't yet renewed.
- We need to use FaceBook and Social Media to try to get people to become members.

Historigram – Jim Unckless

- The October issue is almost done; it will be ready for folding next week.
- The deadline for November's issue is October 15th.

Thursday Morning Crew – Lucy McCormick

The crew is back in person and continuing the revamp of the resource library. They have sold some of the old books that don't get used to make space for the new subject notebooks they are creating to make information more accessible to volunteers and visitors.

Volunteers – John Laurence

Bill Poray suggested that volunteers who like doing genealogy and research might enjoy helping respond to the requests for information that come in via the website, which are currently handled by Vicki and Bill. These requests are often about a family or business in Fairport, so volunteers would get a chance to dig into the Museum's archives to provide the requested information. Doris should copy John when she forwards those emails to Bill and Vicki, and he can see if there is anyone who would like to field them.

Old Business

- Reopening
- Private parties are on hold due to pandemic
- Village repairs
- Program room handicapped access

Next meeting: The next regular meeting of the PHS Board of Trustees will be held Tuesday, October 27th at 7:00 pm at the Museum.

Meeting ended at 7:45 pm.

Respectfully submitted,

Suzanne Lee, Secretary