



**Board Members (in attendance unless noted as absent):**

Boas, Keith (2022)  
DeMeis, Jane (2021)  
Hunt, Robert (2022)  
Laurence, John (2023)  
Lee, Suzanne (2022)  
McCormick, Lucy (2023)  
Poray, Bill (2023)  
Profitt, Vicki (2023)  
Unckless, Jim (2021)  
Wells, Matt (2022)  
Wiener, Linda (2021)

**Others Present**  
Doris Davis-Fritsch

**PHS Board of Trustees Meeting Minutes**  
April 27, 2021

A regular meeting of the Board of Trustees was held on April 27, 2021 virtually on Zoom due to the pandemic.

The meeting was called to order at 7:02 PM by President Robert Hunt.

**Secretary's Report and Minutes.** Suzanne Lee

Minutes of the regular Board of Trustees meeting from March 23, 2021 were presented. *Minutes were accepted on a motion made, seconded, and carried.*

**Treasurer's Report.** Linda Wiener

- **Treasurer's report for March 2021** was presented as follows:

**Balance sheet** – Total assets and equity = \$157,938. Total cash of \$56,628 (a decrease of \$1,697 from February and an increase of \$7,954 from PY cash).

**Profit and Loss for month:** net loss for March of -\$1,688. YTD profit is \$9,350.

**Profit and Loss actual compared to budget:** Year-to-date through August 31, 2021

Income \$19,959 compared to \$24,965 budgeted for 2020-2021 (80% of budgeted amount)

Expenses \$10,599 compared to \$24,403 budgeted for 2020-2021 (43% of budgeted amount)

*Treasurer's report for March was accepted on a motion made, seconded, and carried.*

- Linda will transfer money to the Community Foundation after tax season (May 17<sup>th</sup>).

## **Committees**

### **Property – Bob Hunt**

- None.

### **Website - Doris Davis-Fritsch**

- Our statistics for March are:
  - Unique Visitors: 2021
  - Jan. – 791
  - Feb. - 918
  - March -1,686
  - April 25 – 1,455
- Overall: edits to miscellaneous pages per proofreaders.
- Home: added May events.
- Calendar: added Easter closing, annual meeting.
- Updated Special Recognition page.
- Posted minutes and Historigrams from February.
- Needs help with content for Bridge Closure (John Laurence), Potter Family (Bill Poray), and Charlotte Clapp (Vicki will send cemetery script).

### **Technology – Vicki Profitt**

- None.

### **Volunteers – John Laurence**

- Two members have volunteered to help proof website.
- Will remind volunteers about June 15<sup>th</sup> Members-only event/annual meeting.
- We had 8-10 children visit the museum recently on a Saturday, two of whom were researching their home. They were very enthusiastic and engaged.

### **Thursday Morning Crew – Lucy McCormick**

- The Thursday Eight have begun working together again and have been joined by two additional volunteers, bringing the crew to ten. Examples of projects include creating an index of homes that have been on the PHS house tours and organizing the early museum and historical society files into notebooks that will be available in the Reference Library. These include many photos. Website proofreading is going well, and two additional volunteers are on board for this effort.

## **House Tour – Lucy McCormick**

- Plans for the 2021 virtual house tour are underway. The committee will meet again May 12 to make final selections of homes and to meet the high school student who will videograph the homes. The tour will be advertised at the June 15 Annual Meeting/members event.

## **Vice President's Report – Vicki Profit**

### **Events:**

- The Tuesday, April 20 presenter Bill Hullfish canceled due to ill health. The new speaker was Kathy Connor presenting George Eastman's Gardens. \$100 honorarium, 48 attendees.
- Saturday, May 8 from 10:00 – 11:00 am – I will host a storytime/make mom a Mother's Day card event.
- The Tuesday, May 18 7:00 pm presentation will be on Zoom. David Whitcomb will discuss the historical items he found in the attic while renovating his law firm, which include Susan B. Anthony photos.
- Saturday, June 12 from 10:00 – 11:00 am – Lucy will host a storytime/make dad a Father's Day card event.

### **Exhibits:**

- Lyons National Bank highlighted the PHS from March 31-April 27 with a table of info I set up.

### **Gift Shop:**

- I spoke with the Fairport-Perinton Partnership and we will be the sole outside distributor of the Love Lift Bridge shirts the Partnership commissioned. We are also discussing carrying the proposed train viewing platform t-shirts through the Partnership. The train viewing live feed is getting many views and people are coming from other states to see the trains. I intend to get some train whistles and engineers' caps in the gift shop to piggyback off the excitement of the station.
- Nancy Slaybaugh and I stickered the clearance items with green dots.

### **Additional info:**

- Jeff Degnan of the Lockport Locks Heritage District Corporation sent me a link with Frank Clench research. The LLHDC's exhibit, *A Photographic Celebration of the Erie Canal: Featuring works by F.B. Clench*, will be on display from April 25-

June 6. Info can be found here: <https://kenancenter.org/event/clench/>. There will also be an unveiling of the Frank Clench statue at the Lockport locks tentatively scheduled for July 3 at 10:00 am.

- NYS Canal Corporation grant – moving forward the weekend of July 10 & 11 per January 27 email from [info@fairportpartnership.org](mailto:info@fairportpartnership.org). 70 packages was the amount suggested in the grant application. Update March 20: Still waiting on NYSCC.

### **Communications** – Jane DeMeis

- Publicity done for Bill Hullfish's presentation For April 20<sup>th</sup> and then cancelled where I could, and I then posted for the Eastman Garden presentation.
- FPMA meeting on 4/27 - talked about Canal Days. They are still not even sure it will be approved but they are moving forward assuming it will. Festival will be on the north side of the Bridge, since it won't be finished. The event will be in the parking lots on Liftbridge behind the Box Factory, the new Can Factory and across the street parking areas. Not sure yet how they are going to limit admission or if they will need to. The Packets Landing parking lot will be for parking.
- Pam Renfro was looking for more rack cards. Do we have one?
- The Colonial Belle returns May 28<sup>th</sup>.
- Ice Cream Factory has a food truck now that can be used for organizations. Just thought I mention it for a membership event.
- Working on publicity for May 18<sup>th</sup> Treasures in the Attic.
- Teen volunteer Jordyn Bagley is now doing publicity on our Instagram account.

### **Membership** – Jim Unckless

- Our memberships are down by 88 compared to last year on this date.
- We had an anonymous donation of \$1,000, so our dues and donations are now ahead of last year's donations.
- It is almost time to send our renewals; the Board tabled discussion of raising rates until next meeting; Lucy and Vicki will have Thursday morning crew get membership rates of other local organizations to see how we compare.

### **Historigram** – Bill Poray

- The May Historigram has gone out. Thanks to Karen and Jim Unckless for doing the mailing.
- No June or August issues, per usual. The deadline for the July issue is June 15<sup>th</sup>.
- Bill would like to see more of a volunteer presence in the Historigram. John Laurence will ask monthly volunteers to highlight "special" experiences at the museum, such as the recent attendance of eight youth stopping into the museum

on their own (no adults), some of whom wanted to research their home. Other volunteer information is welcome, as well.

### **Old Business**

- The private parties policy is on hold due to pandemic.
- Program room handicapped access.
- Repairs by the village.
- June 15<sup>th</sup> PHS Members-Only open house - Harmonica Pete is scheduled to play, local authors Don Shilling and Karen Shughart will be signing their books, Greenbrier Garden Club will staff a table, we will have a PHS table with info about the virtual house tour and memberships in case anyone brings a friend, Cookies in a Wink will supply cookie bags (\$270 cost for 100 bags), Wegmans has donated a gift certificate we can use to purchase bottled water, Suzanne will create a "What is it?" game, and attendees to receive discount in the gift shop.

### **New Business**

- Charlotte Clapp's headstone: Lexy Hearn contacted a monument company. Proposed cost for a headstone for Charlotte would be \$3,000. The board suggested other ways to honor Charlotte and engage Lexy in cemetery work, including QR markers in both Greenvale and Mount Pleasant, featuring past cemetery tour stones, a shelf at the museum with information about Charlotte, and more information about Charlotte on our website (Bill Poray will send Doris an article about Charlotte that he recently wrote). We will table the idea of a replacement stone until next year.
- Nominating Committee for officers is made up of 2020-2023 board members Bill Poray, Vicki Profitt and John Laurence, headed by Lucy McCormick. The board members up for election are: Jane DeMeis, Jim Unkless, Linda Weiner, and David Wild. David Wild is an honorary board member at this point. All other officers are willing to serve again. The slate will be presented on the ballot for in-person voting at the June 15<sup>th</sup> members-only night.

*The meeting then went into executive session from 8:08 pm to 8:26 pm.*

**Next meeting:** The next meeting is scheduled for May 25, 2021 at 7:00 pm on Zoom.

*The meeting ended at 8:27 pm.*

Respectfully submitted,

Suzanne Lee, Secretary