

Minutes of Meeting of Board of Trustees of Perinton Historical Society held Tuesday, November 9, 2010

Trustees Present: C. Angevine, President, J. Alliger, R. Buchanan, S. Delehanty, R. Hunt, A. Kukelaar, W. Poray, J. Unckless, D. Wild, G. Wolf.

Others Present: D. Davis-Fritsch, D. Wilcox Mabry.

Pres. Angevine opened the meeting at 7PM and, noting the presence of D. Wilcox Mabry, departed from the printed agenda so Ms. Mabry could present a report on the 2011 house tour, set to showcase the Forest Hills section of Perinton.

House Tour report. Ms. Mabry has spoken with the former and current presidents of the neighborhood association and received pledges of support; she anticipates no fewer than 4 houses and hopes to have six.

A general discussion of the purpose of the house tour – is it educational, a fund raiser, a device to get new members? -- followed. Consensus developed that all three elements should be exploited. Ms. Mabry said she was hoping that the museum could host an exhibit of information about Forest Hills – origin, architecture, builders – for several weeks prior to the tour, to be highlighted by presentations by town historian Jean Kepplinger. There was discussion concerning the dates of the exhibit and Ms. Mabry will consult with Ms. Kepplinger regarding her availability.

Transportation and traffic flow matters are indefinite at this time. Negotiations are underway with the operator of the Country Club Plaza for use of the parking lot. If that use is secured it would open the potential to seek sponsorships from plaza merchants.

Minute approval. On motion of R. Hunt seconded by J. Unckless it was unanimously **resolved to accept the minutes of the 10-12-2010 meeting as mailed and as amended by the changes submitted by D. Davis-Fritsch.**

Program report. A. Kukelaar presented a schedule of meeting nights and their programs --

12-14-2010	Christmas Party with musicians; players are not yet firmed up
1-18-2011	7PM joint library/society meeting; shipwreck speakers firmed
3-15-2011	“The President is Here!” at Green Lantern Inn
4-12-2011	Inventor's night

Bi Centennial celebration. R. Hunt noted that Perinton's bicentennial was in 2012 and that planning for society participation should get underway. A week of celebration from July 7 through the 14th is planned.

Treasurer's report. R. Hunt presented the spreadsheets previously submitted. On motion of W. Poray

seconded by J. Unckless it was unanimously **resolved to accept the Treasurer's report as mailed.**

J. Alliger. Ms. Alliger reported on articles submitted for publication and requested that members scan the "Our Town" section of the Democrat & Chronicle to see if it were printed.

D. Davis-Fritsch. In her report about the new website she indicated that to date there have been 4700 "hits." She mentioned new image additions to the site. All praised her attentiveness to the project and the attractiveness of the website.

J. Unckless. Reporting on membership, he was optimistic concerning the current number of memberships – at present 265. The number is down from last year but the monetary receipts are up, partially due to a change in the dues structure. There was brief discussion about reintroducing a "student" category of membership to induce younger people to join the society.

W. Poray. In his report on The Peter J. McDonough Memorial Scholarship he displayed on a laptop computer a power point presentation he created to market the scholarship to school personnel and to provide a guide to applicants. All thought the presentation skillfully prepared. R. Hunt noted that the Fairport School district was donating used computer-projectors to non profit organizations and that the society was in line to receive one.

C. Angevine. Announced the committee authorized at the October meeting to assay and report on the condition of the museum and develop a five year plan: R. Buchanan, chair, and J. Unckless. The committee is empowered to consult widely and appoint additional members as desired. She also described efforts to "resize" the society's "A-frame" sign board with the assistance of Joel Cumminale of Turning Point signs.

Society Objectives. C. Angevine presented a series of objectives that had been adopted by the board in 2009. Discussion ensued, focussed on the need of the society to increase substantially the number of trained volunteers capable of staffing the museum. To present itself as a vibrant community resource the museum needs to increase the hours the museum is open. Increasing hours has budgetary implications but is physically not possible without additional trained staff. R. Hunt will try to estimate the per diem cost of winter operation by next meeting W. Poray suggested posting an invitation for volunteers on the website, implying that properly presented, the invitation could snare new members as well as volunteers. By unanimous vote it was **resolved to readopt the Objectives as mailed.**

On motion of G. Wolf the meeting adjourned at 8:55 PM.

Respectfully submitted,

G. Wolf, secretary *pro tem*