



## PHS Board Meeting: Sept. 8, 2009

### Attending:

Alliger, Joan  
Delehanty, Sean  
Davis-Fritsch, Doris  
Hunt, Bob  
Keeler, William

### Keukelaar, Alan

King, Clark  
Poray, Bill  
Thomson, May  
Unckless, Jim  
Wild, David  
Wolf, George

### Not Attending:

Angevine, Catherine  
Buchanan, Ray  
May, Pat

The meeting was called to order at 7:05 p.m. The minutes from the August 17, 2009 meeting were approved. May made the motion to accept the minutes and Sean seconded. All were in favor.

### PRESIDENTS REPORT:

Museum: Clark spoke to Ken Moore and reported that there is a preconstruction meeting on Thurs. with the roof contractor. Bill K. will attend the meeting. The funds for the project will be needed in late Oct. or early Nov. The amount was discussed. Saving a quantity of slates may be problematic for the contractor. If they are able to save 80-100 slates, they can be used to raise funds.

The Village has budgeted for façade and emergency lighting. Alan will follow up with Ken. In Jan. or Feb. new lighting will be installed in the West wing (Gift Shop).

Alumni Wall of Fame: Sean David May a 1989 graduate of FHS will be honored during a ceremony after the Oct. 3rd homecoming game. Game time is 2 p.m. During that ceremony Donna Wink 1982, Haley Miller 1956, and Clark King 1959 will also be inducted.

Recognition: Ann Castle chair of the July 4th float committee called Clark and wanted to express her thanks to Bill K. for all his help and support of the float effort and especially the use of his home for staging.

Fund Raising: Clark circulated a list of ideas, see attached. One idea was to register on shopping sites with shoppers designating PHS for a donation based on their purchases. Marilyn Longhouse has already stepped forward and offered to coordinate a member's recipe cookbook. Bill K. has Minerva DeLand and WWII recipes. May has a copy of one the group produced many years ago. An additional idea was suggested - to sponsor a "Junk from the Truck" event that would be like a flea market. Anyone could participate by paying \$10 for space at the show.

### VICE-PRESIDENTS REPORT:

All arrangements for four of our area town historians have been made. Alan is looking into others like Macedon and Wayne County Historians. The Oct. 20th speaker, Gary Lehmann, from the Valentown Hall Museum will have some information on the KKK activity in the area as well as some graphic photos of a murder scene.

### TREASUER REPORT:

Accounts: May presented the year-end report. RGE and Frontier expenses were up this year. Dues are up by \$1,500 and donations have doubled from last year. Bill Haag will be contacted to audit the books. George motioned that we accept the year-end financial report and Doris seconded. All were in favor.

May was thanked for her 12 years as Treasurer as well as her many years on the board going back to the '80s. We discussed the need to recognize May's service and will at least give her a certificate of recognition. Others that need to be recognized are Al Knapp and Imogene Blum, now deceased. Leonard Sales might be considered for an honorary membership. Jim will check his records and see who have been awarded honorary and/or lifetime memberships in the past.

Bob has changed the accounts to his name and will be keeping the financials in QuickBooks. This will allow us to have reports run on virtually any project or activity. He reported that there is \$2,086 in the checking account and \$6,195 in the Money Market. There is \$ 9,393.04 in the CD.

Finance Committee: no updates

## COMMUNICATIONS:

Publicity: The article for the Sept. program was sent out to the papers and published in the Fairport paper. Our events will be listed on the Fairport and Penfield cable stations. Alan is helping to coordinate that effort.

## Website:

The calendar has been updated with the program information up to Jan. The home page features the Sept. program with a link to the article within the events page.

Six articles from the old site have been posted in the history section with PDF versions for downloading and printing. All the information from the old site has been archived or posted so that nothing will be lost. Once the old site has been dismantled a press release can be sent out.

## MUSEUM REPORT:

Maintenance: Bill has installed new Plexiglas panels on the windows in the foyer. It was mentioned that we might need more task lighting in the library area. Bill K. will increase the wattage of the overhead lighting. Also available to researchers is a light on the desk.

Collections: To store many of the old books acid-free boxes have been purchased. Bill shared with the group a pre-1877 Deland Chemical Co. storage bin that he purchased on e-bay.

Traveling Exhibit: Bill has worked with Wilma Thompson from the Monroe County Historical Society to supply artifacts and information on Levi and Daniel DeLand. The exhibit is titled "Self-made Man & Woman of NYS". It will be in the Presidential Library at 55 Main St., Canandaigua Feb. of 2010.

Historigram: Marilyn Longhouse has volunteered to write some articles. Also, the Preservation Commission is interested in submitting articles on landmark properties. Bill P. will prepare these articles.

## MEMBERSHIP:

We have a total of 247 members. The amount taken in is \$2,761 in dues, \$1,042 in contributions for a total of \$3,723. \$120 of this is from the previous house tour. We are 42 members ahead of last year. Almost all our renewals with more donations than other years. The Historigram was mailed out on the 25th of August. The e-mail distribution list is up to 100 members.

## MERCHANTS:

The board would like the e-mails the Merchants distribute to be screened before forwarding to the group.

STUCTURE COMMITTEE: no updates

## OLD BUSINESS:

PHS & Board Objectives: The suggested changes to the board objectives were agreed upon. Sean motion to accept the changes, Jim seconded, and all were in favor. To the goal for Financial Viability; we will add "Actively pursue projects that would increase revenues for the Society" and the new Brand/Identity objective will read; "Continue to develop a consistent brand and messaging by using the logo, typeface, paper, color theme and slogan on every communication where appropriate and within budget."

75 years: The Society will celebrate 75 years in 2010. (1935) Clark asked for a Chair to develop plans for next year. Some things discussed were recognition and honoring long-term members with honorary memberships.

## House Tour:

The committee is meeting every week. The group is in the process of selecting homes that would be of interest on West Ave. in the Village. Also under discussion is a reception from 5-7 the day of the tour. This might be located in an outdoor tent.

Outdoor lighting: See President's report.

## NEW BUSINESS:

Nominating Committee: George motioned that we table the discussion until next meeting. Joan seconded, and all were in favor.

NEXT MEETING: Our next meeting is Tuesday, Oct. 13, 2009 at 7 p.m. at the Museum.

ADJOURNMENT: Doris motioned that the meeting be adjourned, Joan seconded. All were in favor. Time was 8:35 p.m.

Respectfully submitted, Doris Davis-Fritsch