



# PERINTON HISTORICAL SOCIETY

**18 PERRIN STREET  
FAIRPORT, NEW YORK 14450**

**PHS Organization Paradigm Meeting: May 12, 2007**

<u>ATTENDING</u>	<u>NOT ATTENDING</u>	<u>Guests:</u>
Barry, William Davis-Fritsch, Doris Jongen, John King, Clark McDonough, Bernadette McDonough, Peter Thomson, Mary Ortenberg, Reuben Unckless, Jim Wild, David	Alliger, Joan Keeler, William Lewis, T.C.	Phil Yawman

Approval of minutes of the last regular meeting on April 17, 2007 was suspended until the first meeting of the new fiscal year on September 18, 2007.

Guest, Phil Yawman facilitated the discussion of development of the Historical Society's organization paradigm. We first agreed on an agenda and why the group convened. It was decided to review the mission statement, communication policy, operational policy, membership programs and volunteers--what's going well, and how to build on it.

**MISSION:**

Reviewed what a Mission Statement is: A statement that instructs and informs all of the activities performed by the society members, Board and volunteers. This led to a discussion of why the society exists. Need to look at strategy-long term for instance the 4<sup>th</sup> grade program, and short term. Museum is a tool for the Society to meet goals and objectives. The mission statement should be reviewed on an annual basis-September '07.

Many words were used to describe our mission; interact, active participation, promote, build awareness, education, preserving, advocate, community (bigger than us, outreach to every one (do more things externally), excite, marketing, guardian of heritage (for target population), source/resource, protect and safeguard our cultural assets, mentoring and cultivating leadership people for the Board, need publicist to formulate unambiguous image to the media, need preservation committee to support village preservation code.

Brainstorming resulted in agreement on a revised mission statement:

*The mission of the Perinton Historical Society  
is to promote interest in preserving and sharing local history.*

**VISION/VALUES:**

Next we looked at the Vision for the Society. Vision is a temporal statement about what the society wants/needs to accomplish in a given timeframe. Brainstorming resulted in the following thoughts: 539 members (or 700 people), cultural partners, an additional new program each year, focus groups survey/assessing membership, sharing, promoting, preserving, advocating, integrating mission, being a catalyst, being a partner, offering programs, growing and attracting volunteers by 20%, setting clear expectations-project sign up, contributing, cultivating talent of membership and participation, long term planning, organizational structure, media technology (promotion?), volunteer recognition. A summary needs to be developed at the next meeting.

**MEMBERSHIP:**

Discussed changes in dues levels and amounts. The proposal is to have levels reduced from 7 to 5 with some increases; Individual \$15, Family \$20, Senior Single [65 or older] \$8, Senior Couple \$15, Patron \$40.

**NEXT MEETING:**

Need to reconvene to continue to develop our Vision and Objectives, Policy, Strategy, Process, Activity, and Committees.

**Meeting will be, June 12<sup>th</sup> at 6:30 at the Fairport Museum.**